| Advantate (CANDACASAN) Advance (FEADLACASAN) | Rep Order# EC'd Yes | 6849036 | Ver# 3 Mod# 1 | Status Confirmed | Traffic Oro | Traffic Order# 106190 Sho | 190 Prin Last Received: 09/ Showing Buylines: All Lines | Printed: 09/13/2012 9:58 AM 09/12/2012 6:59 AM ines | 9/13/2012 AM | 9:58 AM | | 1 of |
|--|---|-------------------------------------|----------------|------------------|-------------------------------------|------------------------------|---|--|-----------------|------------------------|---|------|
| INSA.CABANEL | Station KS Advertiser (Product / Estimate# | NV-TV LAS VI ().AFSCM AFSCME | EGAS, NV. E | Ω. |) CAMPAIG OCUST ST DELPHIA, F | N GRÓUP 'A 19102 | | Rep Firm Sales Office Salesperson | | PHILADELF AMY MCCR | 'HIA 'EARY | |
| MYRACIC COMMENT— Lin Day Time Program Lin Day Time Program Lin Day Time Program Lin Day Time Sheet MANE UP 190 Sheet Mane UP 2 NH-F Sheet MANE UP 3 22-07 Sheet Mane UP 4 34-5 Sheet Mane UP 5 NH-F Sheet Mane UP 6 NH-TU Shee | 1 4 | LISA CABANEI | | Agency CIT II A | | 12 - 09/25/20 | [2 | Salesperson Salesperson | Phone# FAX# | 215-568-6 215-568-1 | 540 845 | |
| Inc. Day Time Program 1822 Rate Dates Spots/Neek 6 of Mockey Spots Spots Mockey Spots Mockey Spots | — CONTRACT | COMMENT - | | | | | | | | | | |
| In Day Time Program Ind Satte Dates Spots/Week # 0.5 Spots | ۷ ۱۱ ۲ | | | | | *** | | | | | | |
| 1 W-F 55-6A Buyline Comment: WAKE UP 2 M-F 32-6A Buyline Comment: WAKE UP 3 M-F 63-7A Buyline Comment: WAKE UP 5 M-F 63-7A Buyline Comment: WAKE UP 5 M-F 63-7A Buyline Comment: WAKE UP 5 M-F 63-7A Buyline Comment: WAKE UP 6 W-TU 53-7A Buyline Comment: WAKE UP 6 W-TU 53-7A Buyline Comment: WAKE UP 6 W-TU 53-7A Buyline Comment: WAKE UP 7 M-F 73-9A Buyline Comment: TODAY SHOW 8 M-F 73-9A Buyline Comment: TODAY SHOW 9 M-TU 73-9A Buyline Comment: TODAY SHOW 10 W-F 93-10A Buyline Comment: TODAY SHOW 10 W-F 93-10A Buyline Comment: TODAY SHOW 10 W-F 93-10A 10 W-F 93-10A 10 W-F 93-10A 10 W-F 93-10A | F | | ı | | | გ t e | Dates | Spots/Week | # of Weeks | Total Spots | Total Cost | ы |
| 2 M-F 5A-6A BUYLINE COMMENT: WAKE UP 3 M-TU 5A-6A Buyline Comment: WAKE UP 4 W-F 6A-7A Buyline Comment: WAKE UP 5 M-F 6A-7A Buyline Comment: WAKE UP 5 M-TU 6A-7A Buyline Comment: WAKE UP 6 M-TU 6A-7A Buyline Comment: WAKE UP 7 W-F 7A-9A Buyline Comment: TODAY SHOW 8 M-F 7A-9A Buyline Comment: TODAY SHOW 9 M-TU 7A-9A Buyline Comment: TODAY SHOW | ь | W-F 5. Buyline | WAKE | | ı | \$600.0C | 09/12-09/14 | 8 | ₽ | 2 | \$1,200.00 | 1 |
| Buyline Comment: WAKE UP 3 M-TU 5A-7A Buyline Comment: WAKE UP 5 M-F 6A-7A Buyline Comment: WAKE UP 6 M-TU 6A-7A Buyline Comment: WAKE UP 7 W-F 3A-9A Buyline Comment: TODAY SHOW 8 M-F 7A-9A Buyline Comment: TODAY SHOW 9 M-TU 7A-9A Buyline Comment: TODAY SHOW 10 W-F 9A-10A Buyline Comment: TODAY SHOW 11 SHOOLOO 09/12-09/14 2 1 2 1 2 2 1 2 3 1 3 3 1 3 4 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 | N | | ダ ー | | | | 00/17_00/21 | | | J | | |
| 3 M-TU 5A-6A Buyline Comment: WAKE UP 4 W-F 6A-7A Buyline Comment: WAKE UP 5 M-F 6A-7A Buyline Comment: WAKE UP 5 M-F 6A-7A Buyline Comment: WAKE UP 6 M-TU 6A-7A Buyline Comment: WAKE UP 7 A-9A Buyline Comment: TODAY SHOW 8 M-F 7A-9A Buyline Comment: TODAY SHOW 9 M-TU 7A-9A Buyline Comment: TODAY SHOW 10 W-F 9A-10A Buyline Comment: TODAY SHOW 11 SHOULD SHOW 12 SHOULD SHOW 13 SH,500.00 SH,500. | | Buyline | WAKE | | | 270 × 1 × 70 | | | | | | |
| 4 W-F 6A-7A :30 \$1,000.00 09/12-09/14 2 1 2 Buyline Comment: WAXE UP 5 M-F 6A-7A :30 \$1,000.00 09/17-09/21 3 1 3 6 M-TU 6A-7A :30 \$1,000.00 09/17-09/21 3 1 1 3 Buyline Comment: WAXE UP 7 W-F 7A-9A :30 \$1,500.00 09/24-09/25 1 1 1 2 Buyline Comment: TODAY SHOW 8 M-F 7A-9A :30 \$1,500.00 09/17-09/21 3 1 2 Buyline Comment: TODAY SHOW 9 M-TU 7A-9A :30 \$1,500.00 09/17-09/21 3 1 3 Buyline Comment: TODAY SHOW 10 W-F 9A-10A :30 \$1,500.00 09/24-09/25 1 1 1 1 Buyline Comment: TODAY SHOW 10 W-F 9A-10A :30 \$1,500.00 09/12-09/14 2 1 2 | ω | M-TU 5; | TA KE | | | .600.00 | 09/24-09/25 | ц | ы | Н | \$600.00 | |
| Buyline Comment: WAKE UP 5 M-F 6A-7A Buyline Comment: WAKE UP 6 M-TU 6A-7A Buyline Comment: WAKE UP 7 W-F 7A-9A Buyline Comment: TODAY SHOW 9 M-TU 7A-9A Buyline Comment: TODAY SHOW 9 M-TU 7A-9A Buyline Comment: TODAY SHOW 10 W-F 9A-10A Buyline Comment: TODAY SHOW 11 SA-10A 12 SA-10A 13 SA,500.00 09/12-09/14 2 1 2 14 SA-10A 15 SA-7A 16 M-F 9A-10A 17 SA-10A 18 SA-10A 19 SA-10A 10 SA-10A 11 SA-10A 12 SA-10A 13 SA-10A 14 SA-10A 15 SA-10A 16 SA-7A 17 SA-10A 18 SA-10A 19 SA-10A 19 SA-10A 10 SA-10A 10 SA-10A 11 SA-10A 12 SA-10A 13 SA-10A 14 SA-10A 15 SA-10A 16 SA-7A 17 SA-10A 18 SA-10A 19 SA-10A 10 SA-10A 10 SA-10A 11 SA-10A 12 SA-10A 13 SA-10A 14 SA-10A 15 SA-10A 16 SA-7A 17 SA-10A 18 SA-10A 19 SA-10A 10 SA-10A 10 SA-10A 10 SA-10A 10 SA-10A 11 SA-10A 12 SA-10A 13 SA-10A 14 SA-10A 15 SA-10A 16 SA-7A 17 SA-10A 18 SA-10A 19 SA-10A 10 SA-10A 10 SA-10A 10 SA-10A 10 SA-10A 11 SA-10A 12 SA-10A 13 SA-10A 14 SA-10A 15 SA-10A 16 SA-7A 17 SA-10A 18 SA-10A 19 SA-10A 10 SA-10A 1 | 5 | | | | |) } } } | | ı | | | | |
| S M-F 6A-7A | | | WAKE | | | , | | 1 | ٢ | ٨ | , CC C | |
| ### Buyline Comment: WAKE UP 6 | ъ | | A-7A | | | 1,000.00 | 09/17-09/21 | ω | <u>بر</u> | ω | \$3,000.00 | |
| 10 M-F 9A-10A Buyline Comment: WAKE UP 130 \$1,000.00 09/24-09/25 1 1 1 Buyline Comment: WAKE UP 130 \$1,500.00 09/12-09/14 2 1 2 14 2 15 2 16 M-F 7A-9A Buyline Comment: TODAY SHOW 17 3A-9A Buyline Comment: TODAY SHOW 18 M-TU 7A-9A Buyline Comment: TODAY SHOW 19 M-TU 7A-9A Buyline Comment: TODAY SHOW 10 M-F 9A-10A Buyline Comment: TODAY SHOW 11 3 | | Buyline | WAKE | | | | | | | | | |
| 7 W-F 7A-9A Buyline Comment: TODAY SHOW 8 M-F 7A-9A Buyline Comment: TODAY SHOW 9 M-TU 7A-9A Buyline Comment: TODAY SHOW 10 W-F 9A-10A Buyline Comment: TODAY SHOW 11 2 1 2 1 2 1 2 1 3 3 1 3 3 51,500.00 09/17-09/21 3 1 1 3 1 3 1 3 51,500.00 09/17-09/21 3 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 | Q | M-TU 67 Buyline | WAKE | | | 1,000.00 | 09/24-09/25 | ; | ₽ | н | \$1,000.00 | |
| 8 M-F 7A-9A Buyline Comment: TODAY SHOW 9 M-TU 7A-9A Buyline Comment: TODAY SHOW 10 W-F 9A-10A Buyline Comment: TODAY SHOW II | 7 | 7 Buyline | ent: TODAY | | | 1,500.00 | 09/12-09/14 | N | Н | 2 | \$3,000.00 | |
| Buyline Comment: TODAY SHOW 9 M-TU 7A-9A Buyline Comment: TODAY SHOW 10 M-F 9A-10A Buyline Comment: TODAY SHOW II | œ | | 1 0 A | | | | |) | i |) | 1 | |
| 9 M-TU 7A-9A :30 \$1,500.00 09/24-09/25 1 1 1 Buyline Comment: TODAY SHOW 10 W-F 9A-10A :30 \$900.00 09/12-09/14 2 1 2 Buyline Comment: TODAY SHOW II | | Buyline | ent: TODAY | | | | 0 0 0 0 P P | ţ | F | ι | 4,000.00 | |
| Buyline Comment: TODAY SHOW 10 W-F 9A-10A Buyline Comment: TODAY SHOW II | 9 | M-TU 72 | 4-9A | | | 1,500.00 | 09/24-09/25 | щ | H | ᆫ | \$1,500.00 | |
| 10 W-F 9A-10A :30 \$900.00 09/12-09/14 2 1 2 Buyline Comment: TODAY SHOW II | T. | Buyline (| | | | | | | | | | |
| | | W-F 97 Buyline (| TODAY SHOW | I | | 900.00 | 09/12-09/14 | 2 | ц | N | \$1,800.00 | |

1 of

7

Daypart

| 67 | | EC'd Yes | Rep Order# | |
|--|-----------------------------|-----------------------------------|------------------------------------|--|
| Service of the servic | | | 6849036 | |
| 7 | | | Ver# | |
| | | | 3 Mod# 1 | |
| • | | | Ver# 3 Mod# 1 Status Confirmed | |
| , | | | • | |
| | Show | | Traffic Order# 106190 | |
| | Showing Buylines: All Lines | Last Received: 09/12/2012 6:59 AM | | |
| ; | Lines | 09/12/2012 | Printed: | |
| • | | 6:59 AM | Printed: 09/13/2012 9:58 AM | |
| | | | | |
| | | | | |

2 of

Daypart

Fax# LT Phone# Buyer Station KSNV-TV LAS VEGAS, NV.

Advertiser ().AFSCME

Product AFSCME Estimate# 21 19 ₩ 17 13 20 16 15 14 12 11 Ę LISA CABANEL OT-M $\mathbb{X}_{-\mathbb{H}}$ 赵 | 円 M-TU <u>М</u>-Б W-F N-TU ĭ-F 된 | 円 MITU 区 [1] Day Buyline Comment: NEWS Buyline Comment: RACHEL RAY Buyline Comment: NEWS Buyline Comment: NEWS Buyline Comment: RACHEL RAY Buyline Comment: RACHEL RAY Buyline Comment: TODAY SHOW III Buyline Comment: TODAY SHOW III Buyline Comment: TODAY SHOW II Buyline Comment: TODAY SHOW III Buyline Comment: 12P-1230P 12P-1230P 12P-1230F 11A-12P 11A-12P 10A-11A Time 11A-12P 10A-11A 10A-11A 9A-10A 9A-10A TODAY SHOW II Program Hiatus Weeks Flight Dates Agency C/P1/P2/E Agency () CAMPAIGN GROUP 1600 LOCUST ST PHILADELPHIA, PA 19102 Len : 30 :30 :30 : 30 : 30 :30 :30 :30 :30 :30 :30 09/12/2012 - 09/25/2012 Rate \$425.00 \$425.00 \$425.00 \$325.00 \$325.00 \$325.00 \$450.00 \$450.00 \$450,00 \$900.00 \$900.00 09/24-09/25 09/17-09/21 09/12-09/14 09/24-09/25 09/17-09/21 09/12-09/14 09/24-09/25 09/17-09/21 09/12-09/14 09/24-09/25 09/17-09/21 Dates N ω ω N ш ω N w Spots/Week Rep Firm Sales Office (Salesperson (Salesperson Phone# Salesperson FAX# ₩eeks \vdash 1--) PHILADELPHIA) AMY MCCREARY 215-568-6540 215-568-1845 ω N ω N Н w N \vdash W Spots Total Total Cost \$425.00 \$1,275.00 \$850.00 \$325.00 \$450.00 \$975.00 \$650.00 \$1,350.00 \$900.00 \$900.00 \$2,700.00

| Station | Rep Order# EC'd Yes |
|------------------------|--|
| KSNV-TV LAS VEGAS, NV. | der# 6849036 Yes |
| ÆGAS, NV | Ver# |
| . 7 | 3 Mod# I |
| Agency (| 3 Mod# 1 Status Confirmed |
|) CAMPAIGN GROUP | Traffic Order# 106190 |
| | 90 Pri Last Received: 09 Showing Bnylines: All Lines |
| Rep Firm | Printed: 09/13/2 09/12/2012 6:59 AM Il Lines |
| TIN . | 09/13/2012 9:58 AM 6:59 AM |
| | |

3 of 7

Daypart

| 32 M-F 4P-5P Buyline Comment: NEWS | 31 W-F 4P-5P Buyline Comment: NEWS | 30 M-TU 3P-4P Buyline Comment: DR. PHIL | 29 M-F 3P-4P Buyline Comment: DR. PHIL | 28 W-F 3P-4P Buyline Comment: DR. PHIL | 27 M-TU 2P-3P Buyline Comment: DRS | 26 M-F 2P-3P Buyline Comment: DRS | 25 W-F 2P-3P Buyline Comment: DRS | 24 M-TU 1230P-1P Buyline Comment: NEWS | 23 M-F 1230P-1P Buyline Comment: NEWS | 22 W-F 1230P-1P Buyline Comment: NEWS | LT In Day . Time Program | Product AFSCME Estimate# Buyer LISA CABANEL Phone# Fax# | er K |
|---------------------------------------|---------------------------------------|--|---|---|---------------------------------------|--------------------------------------|--------------------------------------|---|---------------------------------------|---------------------------------------|--------------------------|---|------------------------------|
| | | | | | | | | | | i | | PHILAD Agency C/P1/P2/E Flight Dates Hiatus Weeks | Agency () 1600 LC |
| :30 | :30 | :30 | :30 | :30 | :30 | :30 | :30 | :30 | :30 | : 30 | Len | ភ | () CAMPAI(|
| \$700.00 | \$700.00 | \$450.00 | \$450:00 | \$450.00 | \$325,00 | \$325.00 | \$325,00 | \$325.00 | \$325:00 | \$325 \$325 \$300 | Rate | PHILADELPHIA, PA 19102 P1/P2/E es 09/12/2012 - 09/25/2012 :eks |) CAMPAIGN GROUP OCUST ST |
| 09/17-09/21 | 09/12-09/14 | 09/24-09/25 | 09/17-09/21 | 09/12-09/14 | 09/24-09/25 | 09/17-09/21 | 09/12-09/14 | 09/24-09/25 | 09/17-09/21 | 09/12-09/14 | Dates | 2 | |
| W | N | ۲ | ω | Ю | ы | ω | N | Ъ | ω | 2 | Spots/Week | Salesperson () Salesperson Phone# Salesperson FAX# | Rep Firm Sales Office |
| L | H | Ъ | j⊷) | L | ⊣ | М | Н | <u>1–1</u> | نسو | ⊢ 1 1 1 | ₩ 00 00 KS | one í X# | |
| Ш | Ν. | ь | €ω | N) | Н | ω | 2 | щ | ω | N 1 | Total Spots |) AMY MCCREARY 215-568-6540 215-568-1845 | PHILADELI |
| \$2,100.00 | \$1,400.00 | \$450.00 | \$1,350.00 | \$900.00 | \$325.00 | \$975.00 | \$650.00 | \$325.00 | \$975.00 | \$650.00 | Total Cost | XEARY 540 845 | PHIA |

| 43 M-TU 730P-8P . Buyline Comment: FACE TO FACE | 42 M-F 730P-8P Buyline Comment: FACE TO FACE | 41 W-F 730P-8P Buyline Comment: FACE TO FACE | 40 M-TU 7P-730P Buyline Comment: WHEEL | 39 M-F 7P-730P Buyline Comment: WHEEL | 38 M-F 7P-730P Buyline Comment: WHEEL | 37 SU 830P-930P Buyline Comment: NEWS | 36 M-TU 5P-630P Buyline Comment: NEWS | 35 M-F 5P-630P Buyline Comment: NEWS | 34 W-F 5P-630P Buyline Comment: NEWS | 33 M-TU 4P-5P Buyline Comment: NEWS | LT In Day Time Program | Buyer LISA CABANEL Phone# Fax# | Station KSNV-TV LAS VEGAS, NV. Advertiser ().AFSCME Product AFSCME Estimate# | Rep Order# 6849036 Ver# 3 Mod# 1 State EC'd Yes |
|--|---|---|---|--|--|--|--|---|---|-------------------------------------|------------------------|--|---|---|
| | | | | | | | | | | ; | | Flight Dates Hiatus Weeks | Agency () 1600 LO PHILAL | Status Confirmed |
| :30 | :30 | : 30 | :30 | : 30 | :30 | :30 | :30 | :30 | :30 | :30 | Len | |) CAMPA LOCUST S ADELPHL | Traffic |
| \$1,000.00 | \$1,000.00 | \$1,000.00 | \$1,300.00 | \$1,300.00 | \$1,300.00 | \$1,800.00 | \$1,200.00 | \$1,200.00 | \$1,200.00 | \$700.00 | Rate | 09/12/2012 - 09/25/2012 | () CAMPAIGN GROUP 1600 LOCUST ST PHILADELPHIA, PA 19102 | Traffic Order# 106190 |
| .00 | .00 | | .00 | .00 | | .00 | .00 | .00 | | | | 25/2012 | 02 UP | 6190 Showi |
| 09/24-09/25 | 09/17-09/21 | 09/12-09/14 | 09/24-09/25 | 09/17-09/21 | 09/12-09/14 | 09/16-09/23 | 09/24-09/25 | 09/17-09/21 | 09/12-09/14 | 09/24-09/25 | Dates | | | 190 Prin Last Received: 09/ Showing Buylines: All Lines |
| Ь | ω | N | - -1 | .Cu | ω | jt | Þ | ω | N | ⊢ | Spots/Week | Salesperson Phone# Salesperson FAX# | Rep Firm Sales Office (Salesperson (| i ted: 12/2012 6 |
| ₩ | 1-3 | Н | H | ⊢ı | Ľ | 70 | ₽ . | ш | 낟 | ⊢ | ≅ # | Phone# FAX# | | 09/13/2012 9:58 AM :59 AM |
| ← ₁ | w | ю | ы | υģ | w | 12 | Щ | ω | N | <u>⊢</u> ` | Total Spots | 215-568-6540 215-568-1845 |) PHILADELPHIA) AMY MCCREARY | 9:58 AM |
| \$1,000.00 | \$3,000.00 | \$2,000.00 | \$1,300.00 | \$5,200.00 | \$3,900.00 | \$3,600.00 | \$1,200.00 | \$3,600.00 | \$2,400.00 | \$700.00 | Total Cost | ∞40 845 | HIA EARY | |
| | | | | | | | | | |) | Daypart | | | 4 of 7 |

| 52 W-F 1135P- 1235A Buyline Comment: TONIGHT SHOW | 51 M-TU 11P-1135P Buyline Comment: NEWS | 50 M-F 11P-1135P Buyline Comment: NEWS | 49 W-F 11P-1135P Buyline Comment: NEWS | 48 W 9P-11P Buyline Comment: LAW & ORDER:SVU | 47 W 9P-10P Buyline Comment: AGT | 46 TU 9P-10P Buyline Comment: GO/NORMAL | 45 SA 730P-8P Buyline Comment: VEGAS | 58 SA 930P-10P Buyline Comment: WHEEL [MKGD FOR SPOTS MISSED ON IN #44: 9/ | 44 SA 7P-730P Buyline Comment: WHEEL [MADE-GOOD BY LINE(S) 58] | ı | Buyer LISA CABANEL Phone# Fax# | Station KSNV-TV LAS VEGAS, NV. Advertiser ().AFSCME Product AFSCME | Rep Order# 6849036 Ver# 3 Mod# 1 Sta EC'd Yes |
|---|--|---|---|---|-------------------------------------|--|---|--|--|----------------|--|---|---|
| | | | | | | | | 9/22(1/WK)] | ! | | Agency C/r1/r2/E Flight Dates Hiatus Weeks | Agency (1600 PHIL | Status Confirmed |
| :30 | :30 | : 30 | ;; 30 | :30 | :30 | : 30 | :30 | : 30 | : 30 | Len | | () CAMPAIO 1600 LOCUST ST PHILADELPHIA, | Traffic |
| \$750,00 | \$1,200.00 | \$1,200.00 | \$1,200.00 | \$3,200.00 | \$4,000.00 | \$2,600.00 | \$375.00 | \$500,000 | \$500,00 | Rate | 09/12/2012 - 09/25/2012 | () CAMPAIGN GROUP 1600 LOCUST ST PHILADELPHIA, PA 19102 | Traffic Order# 106190 |
| 09/12-09/14 | 09/24-09/25 | 09/17-09/21 | 09/12-09/14 | 09/19-09/19 | 09/12-09/12 | 09/18-09/18 | 09/15-C9/15 C9/22-09/22 | 09/22-09/22 | 09/15-09/15 | (A | [2 | | 190 Prin Last Received: 09/ Showing Buylines: All Lines |
| . | щ | | N | н | щ | H | () Im | Н | 0 4 1 | Spots/Week | Salesperson Phone# Salesperson FAX# | Rep Firm Sales Office (Salesperson (| ıted: 12/2012 6 |
| Ц | ۲ | ⊢ •• | щ | Ъ | . | ₩ | یہ ب | ь | 144 (mp | # of Weeks | Phone# FAX# | | 9/13/2012 9 AM |
| ω | ٢ | ω | N | Н | ц | H | 0 1 | | 0 1 | Total Spots | 215-568-6540 215-568-1845 |) PHILADELPHIA) AMY MCCREARY | 09/13/2012 9:58 AM :59 AM |
| \$2,250.00 | \$1,200.00 | \$3,600.00 | \$2,400.00 | \$3,200.00 | \$4,000.00 | \$2,600.00 | \$375.00 | \$500.00 | \$500.00 | Total Cost | 6540 1845 | PHIA REARY | |
| | | | | | | | | | | Daypart | | | 5 of 7 |

| : | | EC'd Yes | Rep Order# |
|---|-----------------------------|-----------------------------------|------------------------------------|
| | | | 6849036 |
| • | | | Ver# 3 |
| | | | Mod# 1 |
| | | | Ver# 3 Mod# 1 Status Confirmed |
| | Showing Buylines: All Lines | Last Receive | Traffic Order# 106190 |
| | : All Lines | Last Received: 09/12/2012 6:59 AM | Printed: 09/13/2012 9:58 AM |
| | | | |

Daypart

| KSNV-TV LAS VEGAS, NV. Agency () CAMPAIGN GROUP 1600 LOCUST ST AFSCME PHILADELPHIA, PA 19102 Agency C/P1/P2/E LISA CABANEL Flight Dates 09/12/2012 - 09/25/2012 | Flight Dates Hiatus Weeks | | 53 M-F 1135P- :30 \$750:00 09/ | Buyline Comment: TONIGHT SHOW | M-TU 1135P- :30 \$750;00 09 | Buyline Comment: TONIGHT SHOW | W-F 1235A- :30 \$425 _, 00 09 | Buyline Comment: LATE NIGHT | М-F 1235A- :30 \$425:00 09 | Buyline Comment: LATE NIGHT | м-TU 1235A- 135A :30 \$425:00 09 | Buyline Comment: LATE NIGHT | :30 \$200.00 | Buyline Comment: Early TODAY | SU 12A-1A :30 \$1/5,00 09 Buyline Comment: L60 |
|---|--|------------|--------------------------------|-------------------------------|-----------------------------|-------------------------------|---|-----------------------------|----------------------------|-----------------------------|-------------------------------------|-----------------------------|--------------|------------------------------|---|
| | | Dates | 09/17 - 09/21 | | 09/24-09/25 | | 09/12-09/14 | | 09/17-09/21 | | 09/24-09/25 | | 09/17-09/21 | | 09/23-09/23 |
| Rep Firm Sales Office (Salesperson (| Salesperson Phone# Salesperson FAX# | Spots/Week | ທ | | 2 | | ω | | ហ | | | | יב | | ب |
| | hone# AX# | ₩eeks | իա | | 1 | | 1 | | J -ul | | H | | 1 | | ш |
| PHILADELPHIA AMY MCCREARY 215-568-6540 | 215-568-6540 215-568-1845 | Total | (r | | 2 | | ω | | ហ | | 2 | | ш | | ш |
| 'HIA ŒARY 540 | 540 845 | Total Cost | \$3,750.00 | | \$1,500.00 | | \$1,275.00 | | \$2,125.00 | | \$850.00 | | \$200.00 | | \$175.00 |

-- REPORT TOTALS-

Report Totals: 122 / \$99,700.00

-SALES MONTHLY TOTALS-

Sep 12: 122 / \$99,700.00 Sales Totals: 122 / \$99,700.00

| | EC'd Yes | Rep Order# |
|-----------------------------|--------------------|-----------------------|
| | | 6849036 |
| | | Ver# 3 |
| | | C) |
| | | 3 Mod# 1 |
| | | Status |
| | | 1 Status Confirmed |
| Sho | | Traffic Order# 106190 |
| Showing Buylines: All Lines | Last Received: | |
| Lines | 09/12/2012 6:59 AM | Printed: |
| | 6:59 AM | 09/13/2012 9:58 AM |
| | | |

| | | Market Totals \$453,182 | —COMPETITIVE— | Lines not sent/rcld/rtrn: 0 / \$0.00 | Station Totals: 122 / \$99,700.00 | Fax# | Phone# | Buyer LISA CABANEL | Estimate# | Product AFSCME | Advertiser ().AFSCME | Station KSNV-TV LAS VEGAS, NV. |
|------|-------|-------------------------|---------------|--------------------------------------|-----------------------------------|------|------------------|-------------------------|------------------|------------------------|-----------------------|--------------------------------|
| | | ,182 | | ٠ | | | | | | | | |
| XXXX | KINV | CATV | | | | | Hiatı | Fligh | Agen | | | Agen |
| %0 | 12% | % | | | | | Hiatus Weeks | Flight Dates | Agency C/P1/P2/E | PHILADELPHIA, PA 19102 | 1600 LO | Agency () CAMPAIGN GROUP |
| | KTUD | KBLR | | | | | | 09/12/20 | | ELPHIA, | 1600 LOCUST ST | CAMPAIC |
| • • | O | 96 | | | | | | 09/12/2012 - 09/25/2012 | | PA 1910 | | N GROU |
| | KVCW | KINC | | | | | | 5/2012 | | 2 | | JP |
| | 2% | O % | | | | | | | | | | |
| | KVMY | KLAS | | | | | Salesperson FAX# | Salesperson Phone# | | Salesperson | Sales Office | Rep Firm |
| | 1% | 28% | | | | | FAX# | Phone# | | $\widehat{}$ | $\widehat{}$ | |
| | KVVU | KSNV | | | | | 215-568-18 | 215-568-6540 | | AMY MCCRE |) PHILADELPHIA | - |
| | 35% | 22% | | | | | 45 | 40 | | EARY | ΠA | |

Demos Books

NOV12 RA35+

SHARES ESTIMATED

—COMPETITIVE COMMENTS—

--- CREDIT RISK -INSUFFICIENT INFO FOR CREDIT ASSESSMENT

7 of